



50th
ANNIVERSARY
AUGUST 7-11, 2022
KACP STATE CONFERENCE



Dear Valued Partner,

Each year, the Kentucky Association of Chiefs of Police (KACP) hosts a statewide conference to promote training, networking and to increase the overall efficiency and effectiveness of law enforcement officials across the Bluegrass.

This conference attracts nationally recognized speakers and trainers. These experts introduce best practices that help guide our local chiefs of police in their continued efforts to provide quality service to their communities. Furthermore, this event serves as a great opportunity for these leaders to expand their competencies by sharing experiences, challenges, and successes. The event attracts a considerable number of elected officials and executive level police officers from across the Commonwealth who directly affect the future of policing in Kentucky.

The contributions raised for this event not only will help the KACP continue its existing programs, such as its well-recognized Law Enforcement Accreditation Program, but also will assist in KACP's ongoing efforts to improve training agendas, equipment development and leadership opportunities. KACP strives to keep Kentucky law enforcement at the forefront of policing in the nation and your contribution helps ensure that.

There has never been a more important time for our officers to collaborate and continue advancing the profession. Likewise, there has never been a more important time for our partners to show their support.

KACP's membership thanks you for taking the time to consider this opportunity and asks that you show your support for Kentucky law enforcement by contributing to the 50th annual KACP Training Conference scheduled Aug. 7-11 in Somerset, Kentucky. Whether you choose a tiered sponsorship, donation or provide door prizes, your gift will directly affect law enforcement at the executive level across the Commonwealth.

Included you will find a breakdown of our sponsorship levels and the benefits included to your business or organization. Assistance at any level is greatly appreciated.

Thank you for your consideration in supporting this meaningful event.

Sincerely,

A handwritten signature in black ink that reads "William Hunt". The signature is written in a cursive style with a long horizontal line extending to the right.

William Hunt
KACP 1st Vice President
Somerset Police Chief



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Sponsorship Opportunities

While we have established a tiered sponsorship system, donations of any size are welcome and appreciated. Please see the last page of this document for mailing information.

Presenting Sponsor: \$20,000

The presenting sponsorship is only available to one partner and includes many benefits to your business or organization. The presenting sponsor will receive prominent visibility by way of a full-page ad in the conference program, a large banner(s) displayed prominently at the conference, as well as numerous other displays during the conference, special events and family outings. Your company representatives will be provided opportunities to meet and network with agency heads from across the state through attendance at social events scheduled to take place during the conference. This includes four tickets to Whiskey & War Stories presented by Horse Soldier Bourbon. The sponsorship includes complimentary entry and box lunch for up to four golfers at the golf scramble, and one double (10' x 20') conference expo booth with premium location of your choice inside the vendor hall. This sponsor will have the opportunity to include promotional/marketing items to all attendees. Attendees receive a "swag bag" with conference information and your promotional items inside when they register. Your business/organization also will be recognized for your support on all conference materials and on our website prior to and for an agreed upon period after the conference closes. Should your company choose not to send a representative, a conference official will be assigned to communicate directly with your business to ensure a return on your investment for this special 50th annual event.

Platinum Sponsor: \$15,000

- ▶ Prominent visibility across the conference program and literature
- ▶ Large banner on display at the conference location including smaller displays placed conspicuously at hotels and conference events such as the golf outing and Chief's Night Out
- ▶ Complimentary entry for the conference golf scramble including lunch for four players
- ▶ One double (10'x20') booth or equivalent area reserved for advertising on the vendor floor
- ▶ Your choice of location for vendor booth or similar display on the vendor floor throughout the duration of the conference
- ▶ Complimentary tickets for four to attend Whiskey & War Stories presented by Horse Soldier Bourbon
- ▶ Continued advertisement for your business on our website and conference materials for an agreed upon time after the close of the conference
- ▶ Opportunity for a company representative to briefly address the conference during the membership meeting held on the final morning (Thursday) of the conference
- ▶ Additional advertising opportunities available through distribution of your company promotional items to conference attendees

Gold Sponsor: \$10,000

- ▶ Prominent visibility by way of a two-page ad in the conference program
- ▶ Large banner displayed prominently as well as numerous other displays during the conference and golf outing
- ▶ Complimentary entry and lunch for a team of four golfers at the golf scramble
- ▶ One double (10' x 20') conference expo booth with a premium location inside the vendor area
- ▶ Your business/organization will be recognized for your support on our website prior to and for an agreed upon period following the conference

Silver Sponsor: \$5,000

- ▶ Significant visibility through advertisement in the conference program and numerous displays during the conference
- ▶ One double (10' x 10') conference expo booth in a preferred location
- ▶ Your business/organization will be recognized for your support on our website

Bronze Sponsor: \$2,500

- ▶ Significant visibility through an advertisement in the conference program and numerous displays during the conference
- ▶ One (10' x 10') conference expo booth
- ▶ Your business/organization will be recognized for your support on our website

Donations

- ▶ Contributions of any amount are welcome and will be listed in our conference program.

Additional sponsorship opportunities

Special Event & Nightly Sponsorships:

- ▶ Golf Hole: \$100 sponsorship will prominently display your company/organization logo and name at one of the 18 holes during the annual KACP golf scramble
- ▶ Horse Soldier Bourbon's Whiskey & War Stories
- ▶ The Lake Cumberland Cruise
- ▶ The nightly conference hospitality room
- ▶ The membership meeting on the final day where board members are sworn into office

Door Prizes:

- ▶ Sponsorship will list your name in the conference program. We appreciate any size donation, including merchandise or gift certificates to be used for door prizes and other giveaways throughout the event. Note: We encourage sponsors to give prizes valued at more than \$500 away personally. The door prizes can be given at a prearranged time during the vendor portion of the conference and during special prearranged conference events.
- ▶ Promotional items will be placed in a welcome bag provided to each attendee. We recommend you ship these items to us by July 15, 2022, so that they can be pre-bagged prior to the conference. A total of 175 of each item will be needed.



For more information, please contact KACP 1st Vice President Chief William Hunt at william.hunt@somersetpd.com or (606) 679-6366.

Make sponsorship checks payable to 'KACP' and mail to:

Kentucky Association of Chiefs of Police
c/o Chief William Hunt
P.O. Box 1017
Somerset, KY 42502
Attn: KACP Conference

Ship promotional items/gifts to:

Somerset Police Department
c/o Chief William Hunt
306 E. Mt. Vernon St.
Somerset, KY 42501
Attn: KACP Conference

