



51st

ANNIVERSARY

AUGUST 6-10, 2023

KACP STATE CONFERENCE

Sponsorship Opportunities

While we have established a tiered sponsorship system, financial contributions of any size are welcome and appreciated. Please see the last page of this document for mailing information, and for any questions on sponsorship please call Chief Thompson at The Elizabethtown Police Department.

Presenting Sponsor: \$20,000

The presenting sponsorship is only available to one partner and includes many benefits to your business or organization. The presenting sponsor will receive prominent visibility by way of a full-page ad in the conference program, a large banner(s) displayed prominently at the conference, as well as numerous other displays during the conference, special events and family outings. Your company representatives will be provided opportunities to meet and network with agency heads from across the state through attendance at social events scheduled to take place during the conference. The sponsorship includes complimentary entry and lunch for up to four golfers at the golf scramble, and one double (12' x 12') conference expo booth with premium location of your choice inside the vendor hall. This sponsor will have the opportunity to include promotional/marketing items to all attendees. Attendees receive a "swag bag" with conference information and your promotional items inside when they register. Your business/organization also will be recognized for your support on all conference materials and on our website prior to and for an agreed upon period after the conference closes. Should your company choose not to send a representative; a conference official will be assigned to communicate directly with your business to ensure a return on your investment for this special 51st annual event.

Platinum Sponsor: \$15,000

- ☀️ Prominent visibility across the conference program and literature
- ☀️ Large banner on display at the conference location including smaller displays placed conspicuously at hotels and conference events such as the golf outing and Chief's Night Out
- ☀️ Complimentary entry for the conference golf scramble including lunch for four players
- ☀️ One double (12'x12') booth or equivalent area reserved for advertising on the vendor floor
- ☀️ Your choice of location for vendor booth or similar display on the vendor floor throughout the duration of the conference
- ☀️ Continued advertisement for your business on our website and conference materials for an agreed upon time after the close of the conference
- ☀️ Opportunity for a company representative to briefly address the conference during the membership meeting held on the final morning (Thursday) of the conference
- ☀️ Additional advertising opportunities available through distribution of your company promotional items to conference attendees

Gold Sponsor: \$10,000

- ☀️ Prominent visibility by way of a two-page ad in the conference program
- ☀️ Large banner displayed prominently as well as numerous other displays during the conference and golf outing
- ☀️ Complimentary entry and lunch for a team of four golfers at the golf scramble
- ☀️ One double (12'x 12') conference expo booth with a premium location inside the vendor area
- ☀️ Your business/organization will be recognized for your support on our website prior to and for an agreed upon period following the conference

Silver Sponsor: \$5,000

- ☀️ Significant visibility through advertisement in the conference program and numerous displays during the conference
- ☀️ One double (12' x 12') conference expo booth in a preferred location
- ☀️ Your business/organization will be recognized for your support on our website

Bronze Sponsor: \$2,500

- ☀️ Significant visibility through an advertisement in the conference program and numerous displays during the conference
- ☀️ One (6' x 6') conference expo booth
- ☀️ Your business/organization will be recognized for your support on our website

Additional sponsorship opportunities

Special Event & Nightly Sponsorships:

- ☀️ Golf Hole: \$100 sponsorship will prominently display your company/organization logo and name at one of the 18 holes during the annual KACP golf scramble
- ☀️ Heartland mini-golf/Corn-hole & drinks
- ☀️ Flywheel Brewery & Vendor meet and greet
- ☀️ Chief's Night Out – JR's & Cavern Club
- ☀️ The nightly conference hospitality room
- ☀️ The membership meeting on the final day where new board members will be sworn into office

Door Prizes:

- ☀️ Sponsorship will list your name in the conference program. We appreciate any size donation, including merchandise or gift certificates to be used for door prizes and other giveaways throughout the event.

Note: We encourage sponsors to give prizes valued at more than \$500 away personally. The door prizes can be given at a prearranged time during the vendor portion of the conference and during special prearranged conference events.

- ☀️ Promotional items will be placed in a welcome bag provided to each attendee. We recommend you ship these items to us by July 1, 2023, so that they can be pre-bagged prior to the conference. A total of 175 of each item will be needed.



For more information, please contact KACP 1st Vice President Chief Jeremy Thompson at Jeremy.thompson@elizabethtownky.gov or (270) 765-4125.

Make sponsorship checks

Ship promotional items/gifts to:

payable to 'KACP' and mail to:

Chief Jeremy Thompson
Kentucky Association of Chiefs of Police Elizabethtown PD
Chief Jeremy Thompson 300 South Mulberry Street
c/o Elizabethtown Police Department Elizabethtown, KY 42701
300 South Mulberry Street Attn: KACP Conference Elizabethtown,
KY 42701
Attn: KACP Conference